

**Minutes to Board Meeting
April 7 , 2021
Lake Rescue Association**

Participants: Phil Newell Ann Rose Natalie Fisher
 Bill Vanneman Kevin GolmontGeorge Thomson, ex officio
 Bruce Zanca Barb Silver Spencer Rubin ROL Co-Chair

Location: Zoom Teleconference
Time: 7:00PM April 7, 2021

B. Zanca indicated that the meeting will be recorded. B. Silver called the meeting to order and requested to have an update from the Rescue Our Lakes committee. She introduced Spence Rubin, ROL Committee Co-Chair.

- 1) **ROL Update-** S. Rubin acknowledge having met many of the Board members from time to time. S. Rubin indicated there are 3 buckets to discuss:

- A)Donations to Date

There has been a lot of enthusiasm for the ROL campaign
80 members have made donations, 25 with commitments for additional pledges, leaving 67 outstanding members to donate
Targeting 80 to 85% participation
Revenue booked \$164,000 collected, additional commitments \$106,000 over next 3 years
Optimistic ROL will cover our goal \$250,000

- B)New Membership Drive/Outstanding memberships

Identifying members to be contacted by ROL Committee members
Talking points are being prepared

- C)Increasing Community Involvement

P. Newell congratulated S. Rubin on the progress. Other members (B. Zanca, N. Fisher, B. Silver) thanked S. Rubin and expressed what a great job the ROL Committee has done.

B Vanneman asked the level of participation by the 2nd homeowners vs local residents. S. Rubin did not have this information but will report back to the Board. B. Vannemann thinks reaching out locally and getting more support from local residents.

N.Fisher offered to help S. Rubin identify potential local residents.

S. Rubin then explained how ROL will be identifying and approaching new members using a questionnaire for Facebook and Instagram. There are many followers of Facebook and Instagram that are not LRA members. Creating a sign or Burgee to indicate LRA members on the Lake with the idea new people will be curious and inquire what this is all about. Conduct a mailing of homes within the Lakes District.

B. Silver acknowledged that a result of the ROL has been increased visibility.

P. Newell indicated that Milfoil Committee will be distributing door to door milfoil tri fold letter and possibly including a membership flyer.

S. Rubin continued regarding a discussion on a broader community outreach. Some ideas are:

Consider increasing the MRB scholarship,

Doing a food or clothing drive,

Sponsor a kayak program for Ludlow residence not on the lake, or

Highlight/Feature a local restaurant.

B. Zanca thinks those were good ideas. B. Zanca also pointed out some of the publicity from Okemo Valley TV and the Vermont Journal. He also said LRA made a presentation to Ludlow Rotary and Select Board. B. Zanca also said that LRA needs to do a better job at publicizing the scholarship program.

A. Rose said that the scholarship has been added to the Chamber website. B. Zanca said if he gets details he can get a press release for it in the newspaper.

B. Silver thinks community building is important. A. Rose thinks that the outreach will help.

N. Fisher thinks that finding a way to help with getting access for local residents would be helpful.

B. Zanca suggested sponsoring a youth sports team or an LRA sponsored evening at a local establishment.

- 2) Sedimentation/Survey of Members – B. Zanca indicated that the Ludlow Select Board ask the LRA to give an update on LRA. B. Zanca and K. Golmont made a presentation which was an updated version of the issues presented at the LRA Annual meeting. The presentation led to a conversation about what the Town could do to help LRA. The Select Board meeting is available on Okemo Valley TV.

The Select Board asked if LRA could poll their members about paving East Lake Road.

K. Golmont made a presentation of observations Kevin and Bruce made on March 26, 2021 after a rain storm.

During the presentation K. Golmont pointed out that during the smaller storm events that he believes that Patch Brook is the primary contributor to the sediment entering the Black River and reaching Lake Rescue not Money Brook or Buffalo Creek. K. golmont pointed out that Echo Lake and Lake Amherst serve as a buffer. During large storm events Money Brook and Buffalo Creek can be a factor.

Ann Rose stated that she thinks that Money Brook does contribute in a big weather event. And the water runs brown.

N. Fisher thinks that Patchbrook is a larger contributor on small storms and that Money Brook and Buffalo Brook contribute in larger events.

B. Zanca proposed that the Board take a vote on paving East Lake road then provide the results as a recommendation to our members to survey the members about paving East Lake Road.

B. Zanca moved to take a vote on the survey and recommending to our members.

P. Newell asked if LRA votes yes and Members Vote yes then the town still will need to decide.

B. Zanca says yes, LRA does not have any authority to make this happen. He indicated that the Select Board ask for LRA to polls its members.

N. Fisher says she does not see a reason to pave East Lake Road south of Red Bridge Road and possibly not beyond Combes Family Inn. She also suggests the road may just need waterbars. N. Fisher says there needs to be a way to slow people down.

A. Rose questions "does the Board need to take a stand on this"

B. Silver says LRA does not need to take a stand on this

B. Silver thinks this is a delicate issue.

B. Silver does not think LRA should indicate its recommendation

A. Rose thinks we take a stand but put the vote out to the members.

G. Thomson thinks getting the members feeling is important and that taking a vote

B. Silver does not think she has enough information, does not think LRA should recommend a position.

B Vannemann ask if there was a deadline to drive this

B. Zanca said he spoke to S. Murphy and said LRA has been having a discussion about paving the road.

P. Newell thinks need to act sooner, has no doubt that it will reduce sediment going into the lake. He is not sure about how to approach this but have to acknowledge that paving will reduce sediment

B. Zanca ask B. Vanneman to comment.

B. Vanneman ask if the proposal is for Ellison's Lake road also

B. Zanca said Town only ask for East Lake Road.

B. Zanca said that R. Tarbell is in favor.

B. Zanca says we could just punt

K. Golmont says we are asking for money and then say we don't know what to do.

N Fisher says LRA Board has more information and says we should make a recommendation.

B. Vannemann says that it should be known the town ask for it.

N. Fisher, can we state that E. Lake Road south of Red Bridge Road should not be paved.

P. Newell says we should make a recommendation on paving the road and ask the members to vote.

B. Zanca agrees

N. Fisher suggested to a menu of options.

B. Zanca thinks the Town of Ludlow will address their constituency.
B. Zanca thinks our membership might vote no
N. Fisher thinks speeding is an issue. Reccommending speed bumps
P. Newell says risk of speeding and loss of the rural nature of road.
B. Silver says we should decide what to do, Ask for a motion.

B. Zanca motion to solicit the membership using the letter shared with the Board this evening. To state the board is in favor of paving the road and poll the membership with the questionnaire distributed that includes a recommendation to the members to support the paving.

K. Golmont seconded the motion

G. Thomson wants the letter to point out that is non binding and that LRA does not have authority to mandate.

B. Silver says the majority rules, ask about absent members

B. Zanca will poll absent members

Board Members voted 5 to 1

P. Newell asks for letter to be circulated before sent out to members.

Next subject, B. Zanca indicated that he was contacted by Cory Esau a former resident that is working for a property management company that would like to advertise in the LRA Breezes.

B. Silver thinks this should be part of the advertising program.

N. Fisher supports website advertising and can have more than 1 sponsor.

B. Zanca thinks the website does not drive enough traffic.

B. Zanca to propose to ROL Committee

B. Silver wants to discuss the Associate member. Full member vote and associate member do not vote. Full members need to be a property owner on the lake.

Milfoil Update

B. Zanca said the Dash boat update was circulated by email.

B. Vannemann has prepared an email for Board reference.

G. Thomson asked about how many days per week for volunteers.

Proposal to section off the lake to have a volunteer to patrol for milfoil.

Meeting was adjourned at 11:15PM

Submitted by Kevin M. Golmont